

# **Privacy Notice**

This privacy notice explains how we use any personal information we collect about you when you use this website or when you make an enquiry with us.

## What information do we collect about you?

We collect information such as your name, job title, business email address, telephone number and postal address when you make an enquiry on our website (using the live chat or contact box) or via phone, email or letter. We also collect this information when an order is placed for our products or services. Website usage information is collected using cookies. Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity.

#### How will we use the information about you?

We collect information about you to process your order, manage your account and, if you agree, to email you about other products and services we think may be of interest to you. We use your information collected from the website to personalise your repeat visits to our website. Fleet Trak Ltd does not share any information with external or third-party organisations without clear consent to do so.

#### **Marketing**

We would like to send you information about products and services of ours and other companies in our group which may be of interest to you. If you have consented to receive marketing, you may opt out at a later date. You have a right at any time to stop us from contacting you for marketing purposes, you can do this by contacting us either by phone or email. We will then confirm that your information will not be used for that purpose.

# Access to your information

You have the right to request a copy of the information that we hold about you. We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate. You have the right at any time to ask for any information held about you to be removed from our system.

## Contact

Please contact us if you have any questions about our privacy notice or the information we hold about you. https://www.fleet-trak.co.uk/contact/